

2016 SCJ Contest RESULTS

CAT CODE/CATEGORY	SCHOOL	PLACE	CREATOR	PUBLICATION/MEDIA	TITLE/HEADLINE	COMMENTS	Additional Comments	JUDGES
I11- News Photo	Clarion University	3	Jonathan Hyatt	The Clarion Call	Painted Rock	Solid coverage of a news event...nicely framed		James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated
I11- News Photo	Eastern Illinois University	2	Jason Howell	The Daily Eastern News	ROTC Training	Great facial expression		James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated
I11- News Photo	Keene State College	HM	Kyle Bailey	The Equinox	Mask Photo	Smart use of photo illustration for a difficult story		James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated
I11- News Photo	Slippery Rock University	1	Rebecca Dietrich	The Rocket	LGBT issues addressed on campus	Nicely captured news event on an important social issue		James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated
I12- Feature Photo	Eastern Illinois University	3	Molly Dotson	The Daily Eastern News	Santa Skeptic	Wonderful body language here.		James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated
I12- Feature Photo	Marywood University	HM	Kathryn Whitaker	The Wood Word	Pope Francis	Sweet moment captured... But slightly back focused		James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated
I12- Feature Photo	Slippery Rock University	2	Rebecca Dietrich	The Rocket	UPB welcomes back students	Distortion added element of humor. Picture makes you smile		James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated
I12- Feature Photo	Virginia Wesleyan College	1	Armand Dellamura	Marlin Chronicle	Dean B. Ice Bucket Challenge	Perfect timing captured both event and expression		James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated
I12- Feature Photo	Youngstown State University	HM	Billy Lundt	The Jambar	Sweet Sounds of the South Side	Nice pensive moment captured		James K. Colton, Former Director of Photography - Newsweek Magazine & Former Photography Editor - Sports Illustrated
I13- Sports Photo	Eastern Illinois University	HM	Jason Howell	The Daily Eastern News	Basketball grimace			Kyle Brown, Producer/Assoc. Director, ESPN Event Production
I13- Sports Photo	Keene State College	3	Brian Cantore	The Equinox	Soccer players yelling			Kyle Brown, Producer/Assoc. Director, ESPN Event Production
I13- Sports Photo	Slippery Rock University	1	Kendall Scott	The Rocket	Strong first half ensures round on win for Rock football over Virginia			Kyle Brown, Producer/Assoc. Director, ESPN Event Production
I13- Sports Photo	Virginia Wesleyan College	2	Armand Dellamura	Marlin Chronicle	Volleyball Spiked its Way to ODACs			Kyle Brown, Producer/Assoc. Director, ESPN Event Production
I14- Cartoon	Evangel University	2	Kara Walla	The Lance	All Campus Photo			Aaron Gillespie
I14- Cartoon	Marywood University	1	Alex Weidner	The Wood Word	Our Opinion: Trustees need to be Transparent, clear, to			Aaron Gillespie
I14- Cartoon	Marywood University	HM	Alex Weidner	The Wood Word	We Need to Talk			Aaron Gillespie
I14- Cartoon	Robert Morris University	3	Tori Flick	The Eagle	RMU's Police Blotter Drinking in Romo's			Aaron Gillespie
I15- Editorial Cartoon	Eastern Illinois University	HM	Chynna Miller	The Daily Eastern News	"Three Dollar Night			Dan O'Brien, Assoc Editor/Editorial Cartoonist, The Business Journal, Youngstown, OH
I15- Editorial Cartoon	Robert Morris University	1	Matthew Merlino	The Eagle	"Colonial Quarterback Carousel"			Dan O'Brien, Assoc Editor/Editorial Cartoonist, The Business Journal, Youngstown, OH
I15- Editorial Cartoon	SCAD Atlanta	2	Anderson Carmen	The Connector	"Fash Head: Trump is Trolling American Political Discourse"			Dan O'Brien, Assoc Editor/Editorial Cartoonist, The Business Journal, Youngstown, OH
I15- Editorial Cartoon	Slippery Rock University	3	Kendall Scott	The Rocket	"Uber Gives Students More Options"			Dan O'Brien, Assoc Editor/Editorial Cartoonist, The Business Journal, Youngstown, OH
I15- Editorial Cartoon	Virginia Wesleyan College	HM	Richard Cremin	Marlin Chronicle	"Bring Our Girls Back"			Dan O'Brien, Assoc Editor/Editorial Cartoonist, The Business Journal, Youngstown, OH
I16-Graphic Illustrations	Keene State College	3	Sarah Morrison	The Equinox	Fairy Tale	The entries in this category ranged from pure illustrations to information graphics. When judging I considered how they advanced the storytelling and their technique, execution and readability.		Adam Rogers, Sr. Production Editor, The Villages Daily Sun
I16-Graphic Illustrations	Robert Morris University	1	Matthew Merlino	The Eagle	Two-Headed Goaltending Monster	The entries in this category ranged from pure illustrations to information graphics. When judging I considered how they advanced the storytelling and their technique, execution and readability.		Adam Rogers, Sr. Production Editor, The Villages Daily Sun
I16-Graphic Illustrations	Slippery Rock University	2	Karileigh Santry	The Rocket	Slippery Rock ranks as 11th safest college town	The entries in this category ranged from pure illustrations to information graphics. When judging I considered how they advanced the storytelling and their technique, execution and readability.		Adam Rogers, Sr. Production Editor, The Villages Daily Sun
I16-Graphic Illustrations	Virginia Wesleyan College	HM	Thomas Mills	Marlin Chronicle	Sexual Assault Statistics	The entries in this category ranged from pure illustrations to information graphics. When judging I considered how they advanced the storytelling and their technique, execution and readability.		Adam Rogers, Sr. Production Editor, The Villages Daily Sun
IM1- MM News	Buena Vista University	1	Skyler Gorsett	The Tack Online	Breaking Stereotypes			Joe Astrouski, Reporter, WAND-TV
IM1- MM News	Buena Vista University	2	Justice Gage & Kyle Wiebers	The Tack ONLINE	Questions with Kyle: Spina Bifida Awareness Week			Joe Astrouski, Reporter, WAND-TV
IM1- MM News	Hastings College	HM	Austin Remm	The Collegian	The Bronco Band Enrollment Numbers Looking to Rise			Joe Astrouski, Reporter, WAND-TV
IM1- MM News	Marywood University	3	Satara Dickey	The Wood Word	Update: Editorial Board talks with Sr. Anne Munley			Joe Astrouski, Reporter, WAND-TV
IM2 - Multimedia Features	Marywood University	1	Amanda Duncklee		Student Spotlight: James Phillips	Exellent use of video. Demonstrates knowledge of how to use sound bites to add to the story, not letting the subject do your work for you. Well produced.		J. Breen Mitchell, Assignment Editor, 21 News WFMJ
IM2 - Multimedia Features	Buena Vista University	2	Kiley Wellendorf		A guide of love: the bond between a service dog + a college freshman			J. Breen Mitchell, Assignment Editor, 21 News WFMJ
IM2 - Multimedia Features	Marywood University	3	Amanda Duncklee		Student Spotlight: Frank Winger			J. Breen Mitchell, Assignment Editor, 21 News WFMJ
IM3-Individual Multimedia Sports Story	Hastings College	3	Allen Hamil	The Collegian	Broncos Sweep #6 Dordt on the Road, Move into 4-way tie for 1st	Nice overall sports story. Was a very clean edited story and moved well with the voice over work. It was the best game action camera work of all submissions.	Things to Consider: Try changing your camera spot throughout the game. Get different angles. Try going up in the stands and shoot high-light for a few highlights. Perhaps try and get a mid-court low angle shot. I know sometimes they tell you where you can shoot from, but try and mix it up. Also watch your framing on your interviews. Never put your subject dead center. Lead the subject o one side put the subject in a position where there is some depth tothe shot if possible.	Will Taylor, Venom Media, Director of Photography
IM3-Individual Multimedia Sports Story	Marywood University	HM	Evan Felser & Alex Weidner	The Wood Word	10 Questions with an Athlete Shane Kellahe	Always a Fun Feature getting to know an Athlete. Moved well however could have been edited a little tighter. There were some dead spots. Try using some graphics and funky music for this type of a piece.		Will Taylor, Venom Media, Director of Photography
IM3-Individual Multimedia Sports Story	Marywood University	HM	Paul Capoccia & John Ferraro	The Wood Word	NBA Preview: O' Spurs and King James will reign supreme	Both on air personalities I thought did a great job. Both offered solid insight and were entertaining at the same time.		Will Taylor, Venom Media, Director of Photography
IM3-Individual Multimedia Sports Story	Slippery Rock University	1	Cody Nespor	The Rocket	Rock Hosts 2015 Professional Disc Golf World Championships	Best Overall Feature from Top to Bottom. Well edited. Most creative broll of the group using different types of camera shots to tell the story. Nice mix of detail shot and coverage shots which helped move the story.	Things to Consider: Add natural sound to the Broll! Use the camera mic to get the disc hitting the chains even if you slow it down or speed it up. Consider using some Voice Over work to change topics or use the on-air talent since all of your interviews were a two shot. If you aren't going to use the on-air talent in the feature, shoot a single shot during the interviews otherwise what is the point of having a two shot with the talent on camera. Watch the focus on interviews.	Will Taylor, Venom Media, Director of Photography
IM3-Individual Multimedia Sports Story	Slippery Rock University	2	Emily Brown	The Rocket	New Women's Soccer Coach Focuses on Team Morale	Overall was well edited and clean. Nice use of broll to go along with the interviews	Things to Consider: Try and use more single framing of the interviews unless both athletes are talking to each other. Makes it easier to edit also. Try getting detail shots; close up of feet moving, hitting the ball, tight shots of athletes expressions on their faces, maybe a creative low angle shot of the ball going through the goal. Things can be staged and it helps to create more of a visual.	Will Taylor, Venom Media, Director of Photography
IM4-Photo slideshow	Buena Vista University	3	Stephanie Steiner	The Tack ONLINE	From Pierce/White to McCorkle: An RA's Story		Stephanie took a different approach and added photographs of the buildings, and different aspects of the buildings. I liked how this made it about the RA student, but also about his move.	Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA
IM4-Photo slideshow	Buena Vista University	HM	Susie Haack	The Tack ONLINE	Struggles of a Voice		The slideshow could have been stronger if the student started the slideshow with a photo of who the piece was about. Instead the slideshow began with four group shots.	Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA
IM4-Photo slideshow	Buena Vista University	HM	Morgan McGrew	The Tack ONLINE	Juanita Mondragon: RA			Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA
IM4-Photo slideshow	Slippery Rock University	1	Rebecca Dietrich	The Rocket	PDGA Pro Worlds Disc Golf Championship		Rebecca photographed an event that could have been repetitious, but instead showed emotion and the event from different angles	Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA
IM4-Photo slideshow	Slippery Rock University	2	Rebecca Dietrich	The Rocket	Day of the Dead		Rebecca used the dim lighting to her advantage, and made the photos fit the theme "Day of the Dead".	Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA
IW1- News Stories	Buena Vista University	HM	Madeleine McCormick, Ashley Lemke & Kiley Wellendorf	The Tack	Students abroad affected by terror in Paris	This was a great piece that kept my attention. It was a great opportunity to localize an international top story and was relevant to your student readers including a human-interest piece. It would have placed higher if I would have known about the human-interest aspect sooner. Your lead should have reflected that while all BVU students are safe, one is making the decision to end her learning opportunity early. You could have introduced me to Lindsey Graham sooner, then quoted the Assistant Dean a few sentences later, then written around his quote to bring me back to Lindsey's story. The body of your piece is great. I loved your choice of quotes from Lindsey, Samantha and Claire. I also love the last sentence. It's a great way to wrap up a news story with a humanizing sentence. Good job!		Maria Satira, Morning/Noon News Anchor, WNCT-TV9

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IW1- News Stories	Keene State College	3	Taylor Thomas	The Equinox	Title IX: Student's guide to dealing with sexual misconduct	<p>This was a wonderful piece and something every college student should read. It's a topic that has made national news and I'm glad to see it localized in your student newspaper. Remember, you first few sentences are your most important. Instead of jumping in on your second sentence and referencing titleix.info, I would have written almost a thesis statement, telling your readers what this article will tell them, pointing out each section topic. It was quite long and was packed with information. While it was important detail, I feel the story may have lost some students' attention. My suggestion for future fact and statistic-based pieces is to utilize graphics, charts and icons. Instead of the large graphic reading "TITLE IX: WHAT STUDENTS NEED TO KNOW!" -- I would have incorporated some of those states from the knowyourix.com and titleix.info websites you kept referencing. I think these sites were over-used in the article and some of the information you referenced could have been better understood visually. Try not to reference website so often. For instance, the sentence "According to Knowyourtitleix.org, "Under United States federal law; most notable Title IX and the Clery Act, students are guaranteed the right to education free from sexual violence and harassment." Instead of using a website to tell your readers that, find it yourself and read the federal law. Maybe something like: "Under the federal law, Title IX gives students the right to an education without sexual violence and harassment."</p> <p>I really enjoyed how the article was broken up into sections to help guide your readers through the piece and keep them focused on what they are reading and how it will help them. I really liked the section explaining what changes are being made to KSC. Your story ended well with a call-to-action, and told students exactly what they should do if they need help.</p>	Maria Satira, Morning/Noon News Anchor, WNCT-TV9	
IW1- News Stories	North Carolina State University	2	Rachel Smith & Kaitlin Montgomery		CMT v BET party topic of discussion at Town Hall	<p>This news story is a relevant follow-up to, what I'm sure was, a previous article in your newspaper about the "CMT v BET" party. The first few words were a great hook and made me excited to read the rest of the story. Moving away from a typical lead sentence is risky, but you made it work. It also helped that the second sentence complimented those choice words and created almost a supporting lead sentence. I wish I would have known more about what the party was about and how it prompted this campus discussion before learning about how the campus discussion was formatted. Your choice of interviews and quotes was strong. It moved me through the article and kept my attention. The last quote is also strong, but I would have added another sentence following, telling your readers what is happening next and how they can get involved since the discussion is now in the past. Perhaps, "The Society for Afrikan Amerikan Culture plans to hold future discussions and meets on the first Tuesday of every month for interested students." Great job on this piece!</p>	Maria Satira, Morning/Noon News Anchor, WNCT-TV9	
IW1- News Stories	Slippery Rock University	1	Ryan Barlow & Haley Barnes	The Rocket	Four men, including two SRU football players, in police custody following off-campus armed robbery	<p>This is a well-done news story. The lead sentence was a solid start to the article. It told me exactly what the story was about and followed the inverted pyramid method throughout the body. I know how difficult it can be pulling quotes from law enforcement officials, but the one you chose was perfect and set up the next sentence. The quotes chosen from the football coach were meaningful and added to your story. It was beneficial to the reader to also have background knowledge of the players and what they've been known for on the team. This makes the article appealing for more than just the campus community. Your last sentence was relevant and told me the next steps in the criminal process for the football players as suspects. Good job! Just by your knowledge and execution of the basic crime news story and how you covered all bases, you both will go far in your journalistic endeavors.</p>	Will Taylor, Venom Media, Director of Photography	
IW1- News Stories	Youngstown State University	HM	Liam Bouquet	The Jambar	YSU Struggles to Recruit, Retain and Graduate Minority Students	<p>This is a great topic for a news story! It has a lot of information to share, which is necessary to your readers to cover all bases. You did a really great job of information gathering and understanding what those numbers meant and how to relate them to the issue on campus. I really liked the graphics included to help me understand statistics, especially compared to other universities in the area. I feel that this piece could have been much shorter though. It reminded me more of a thesis piece than a news story. From my experience, a student is going to sit down and read something that is short, clear and concise. There were a lot of people and university officials who were quoted, but their quotes didn't really add much to the story. Don't be afraid to interview someone and not to use any of his or her quotes. I do it all the time. You only have so many words for your article, so why waste them on information that isn't necessarily relevant. Another option, could be a follow up story and letting them know their quotes and interviews will better fit in a following piece. Thanks for opening my eyes to this issue, it's something I may look to localize in local universities near me as well. Great job!</p>	Maria Satira, Morning/Noon News Anchor, WNCT-TV9	
IW10- Sports Columns	Keene State College	HM	Brian Clemmenson	The Equinox	Coaches explain		Steve Wilaj, Sports Reporter, The Vindicator, Youngstown Ohio	
IW10- Sports Columns	Marywood University	1	Paul Capoccia	The Wood Word	NFL arrests: players are people too		Steve Wilaj, Sports Reporter, The Vindicator, Youngstown Ohio	
IW10- Sports Columns	Marywood University	3	Paul Capoccia	The Wood Word	CTE Study brings light		Steve Wilaj, Sports Reporter, The Vindicator, Youngstown Ohio	
IW10- Sports Columns	Virginia Wesleyan College	2	Michael Wilson	Marlin Chronicle	Not enough excitement for women's world cup		Steve Wilaj, Sports Reporter, The Vindicator, Youngstown Ohio	
IW2- Staff Editorials	Eastern Illinois University	HM	Daily Eastern News Staff	The Daily Eastern News	Learn to Consume Your News Wisely		Martha Pinder, Managing Editor, The Grinnel Herald-Register City	
IW2- Staff Editorials	Keene State College	3	The Equinox Staff	The Equinox	New Reports Unveil Ugly Truth		Martha Pinder, Managing Editor, The Grinnel Herald-Register City	
IW2- Staff Editorials	Marywood University	1	The Wood Word Staff	The Wood Word	Censorship is an unacceptable condition		Martha Pinder, Managing Editor, The Grinnel Herald-Register City	
IW2- Staff Editorials	Slippery Rock University	HM	Staff	The Rocket	Representing Heritage Should Never Inspire Hate		Martha Pinder, Managing Editor, The Grinnel Herald-Register City	
IW2- Staff Editorials	Youngstown State University	2	The Jambar Staff	The Jambar	Whoever Posted Those straight week Fliers is a Coward		Martha Pinder, Managing Editor, The Grinnel Herald-Register City	
IW3 - Breaking or Hard News	Marywood University	2	Brigid Edmunds & Rachel Looker	The Wood Word	Fliers found on campus shed light on university's financial state		Kevin Williams, Producer, NBC4 (WRC-TV), Washington DC	
IW3 - Breaking or Hard News	Robert Morris University	HM	Delaney Hassell, Hannah Smith, Anthony DeSimone & Vince Russo	The Eagle	Two years, many fouls for RMU men's basketball players		Kevin Williams, Producer, NBC4 (WRC-TV), Washington DC	
IW3 - Breaking or Hard News	Slippery Rock University	3	Ryan Barlow & Haley Barnes		Four men, including two SRU football players, in police custody following off-campus armed robber		Kevin Williams, Producer, NBC4 (WRC-TV), Washington DC	
IW3 - Breaking or Hard News	Youngstown State University	1	Graig Graziosi	The Jambar	Reaction to Straight Week fliers raises constitutional question		Kevin Williams, Producer, NBC4 (WRC-TV), Washington DC	
IW4 - Multistory News	Keene State College	3	Mark Aposos, Jacob Barrett, Jesse Reynolds, Joe Cortese, Alex Enayat, Shelby Jara, Connor Smith, Mike Miezjeski		Under the influence: an inside look at KSC's drinking culture - Student Accounts		Sherman Smith, Managing Editor, The Topeka Capital Journal	
IW4 - Multistory News	Keene State College	HM	Ali Ondreicka, Diana Pimer, Kendall Pope, Anna Glassman	The Equinox	The stories behind KSC's drinking culture		Sherman Smith, Managing Editor, The Topeka Capital Journal	
IW4 - Multistory News	Youngstown State University	1	Alyssa Pawluk, Graig Graziosi, Dan Hiner, Justin Wier, Gabby Fellows, Billy Lundt	The Jambar	Seven Stories from Seven Wards		Sherman Smith, Managing Editor, The Topeka Capital Journal	
IW4 - Multistory News	Youngstown State University	2	Graig Graziosi, Justin Wier	The Jambar	The Adjunct Issue		Sherman Smith, Managing Editor, The Topeka Capital Journal	
IW5- Continuing Coverage	Buena Vista University	3	Aaron Burns and Stephanie Steiner	The Tack	University Prioritization Process	<p>This series did yeoman's work in explaining a complicated process into easy-to-understand fashion, and reported on the real-life impact of people who work and learn on campus. Solid work all around.</p>	<p>Good continuing coverage should advance an ongoing story, not just repeat what has been already reported, keep the reader up to speed, but also illuminate the lesser-reported angles of a big story. As such, my criteria for good continuing coverage is based on how much I learn from the story beyond just the bare facts of the story. It should have solid day of coverage, along with explainer features to go "behind the headlines" and get at why this story is important and worthy of ongoing coverage.</p>	Ben McNeely, Capital Tonight producer, Time Warner Cable News

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IW5- Continuing Coverage	Eastern Illinois University	2	Stephanie Markham and Cassie Buchman	The Daily Eastern News	Coverage of budget cuts and layoffs	State budget coverage is probably the most monotonous, complicated, and most important coverage any news outlet can produce. This ongoing coverage of budget cuts at a state university highlighted the real-life ramifications of politics. It's difficult work for professional journalists to cover state budgets with a team of reporters, but with only two — that's a feat. You should be proud of your work.	Good continuing coverage should advance an ongoing story, not just repeat what has been already reported, keep the reader up to speed, but also illuminate the lesser-reported angles of a big story. As such, my criteria for good continuing coverage is based on how much I learn from the story beyond just the bare facts of the story. It should have solid day of coverage, along with explainer features to go "behind the headlines" and get at why this story is important and worthy of ongoing coverage.	Ben McNeely, Capital Tonight producer, Time Warner Cable News
IW5- Continuing Coverage	Robert Morris University	HM	Delany Hassell	The Eagle	RMU President	Covering university president searches is essential to any student newspaper. It's not enough just to keep readers informed about who the next president is, the process in which a board of trustees conducts its search is important. On private campuses, the job is much harder, since boards aren't bound by open meetings rules. But this reporter didn't give up. He kept the readers up to date on the story. Kudos.	Good continuing coverage should advance an ongoing story, not just repeat what has been already reported, keep the reader up to speed, but also illuminate the lesser-reported angles of a big story. As such, my criteria for good continuing coverage is based on how much I learn from the story beyond just the bare facts of the story. It should have solid day of coverage, along with explainer features to go "behind the headlines" and get at why this story is important and worthy of ongoing coverage.	Ben McNeely, Capital Tonight producer, Time Warner Cable News
IW5- Continuing Coverage	Youngstown State University	1	Justin Wier, Alyssa Pawluk, Graig Graziosi	The Jambar	Adjunct Coverage	This series of stories was an excellent explainer of a systemic problem in American higher education: The use of adjunct faculty to save money. The coverage was easy to read, followed the latest development, and dug deeper into the bigger issue. It took the issue beyond the confines of campus. It put a human face on the issue, which many neglect to do. The coverage was well-rounded, as I was able to understand all sides of the issue. This is a model of what good continuing coverage is, and can be for student journalists. Well done, y'all.	Good continuing coverage should advance an ongoing story, not just repeat what has been already reported, keep the reader up to speed, but also illuminate the lesser-reported angles of a big story. As such, my criteria for good continuing coverage is based on how much I learn from the story beyond just the bare facts of the story. It should have solid day of coverage, along with explainer features to go "behind the headlines" and get at why this story is important and worthy of ongoing coverage.	Ben McNeely, Capital Tonight producer, Time Warner Cable News
IW6- Column or Commentary	Clarion University	HM	Kayla Handy	The Clarion Call	Decreasing			Todd Franko, Editor, The Vindicator
IW6- Column or Commentary	Eastern Illinois University	1	Roberto Hodge	The Daily Eastern News	Student Senate needs to act			Todd Franko, Editor, The Vindicator
IW6- Column or Commentary	Eastern Illinois University	HM	AnaLicia Haynes	The Daily Eastern News	Ignorance is not the media's fault, it's our own			Todd Franko, Editor, The Vindicator
IW6- Column or Commentary	Hastings College	2	Samuel Bennett	HC Media	Students Should Better Appreciate Opportunities for Learning			Todd Franko, Editor, The Vindicator
IW6- Column or Commentary	Keene State College	3	Taylor Howe	The Equinox	Curt Schilling proves misbehavior on social media can ruin reputations			Todd Franko, Editor, The Vindicator
IW6- Column or Commentary	Virginia Wesleyan College	HM	Aoife Branco	Marlin Chronicle	Exposing Mr. Grey			Todd Franko, Editor, The Vindicator
IW7- Features (excluding Sports)	Buena Vista University	1	Kiley Wellendorf	The Tack	A guide of love: the bond between a service dog + a college freshman	This story, from beginning to end, captivated me. It was well-written and researched, but it told the story of one college student's struggle -- and enlightened a disease without reducing its sufferer to a stereotype. On top of that I felt the experience of the assist dog, which also had to adjust to its job and life -- not only as helper, but as a companion. This story is a masterpiece.		Ben McNeely
IW7- Features (excluding Sports)	Slippery Rock University	3	Amber Cannon	The Rocket	SRU's longest serving professor decides to retire after 63 and half years of teaching			Ben McNeely
IW7- Features (excluding Sports)	Youngstown State University	2	Billy Lundt	The Jambar	Foo Fighters Play Small Venue in Niles: It's Never Going to be Cooler Than This	This story is so much fun. I felt like I was actually there in the record store with Foo Fighters playing, and Dave Navarro happily cursing right in front of me. This is exactly the type of writing college newspapers are created for, and this story was a happy surprise in the group.		Ben McNeely
IW8- Sports News	Buena Vista University	HM	Tanner Hoops	The Tack	Beavers Win Over Warriors in Final Seconds			Kyle Brown, Producer/Assoc. Director, ESPN Event Production
IW8- Sports News	Robert Morris University	1	Zach Laufer	The Eagle	McCoy to Start NEC opener in Barr's Absence, Owens still Questionable			Kyle Brown, Producer/Assoc. Director, ESPN Event Production
IW8- Sports News	Robert Morris University	3	Audrey Gardner	The Eagle	RMU climbs past Mountaineers to secure trip to Nationals			Kyle Brown, Producer/Assoc. Director, ESPN Event Production
IW8- Sports News	Virginia Wesleyan College	2		Marlin Chronicle	Volleyball Spiked Its Way to ODACs			Kyle Brown, Producer/Assoc. Director, ESPN Event Production
IW8- Sports News	Youngstown State University	HM	Dan Hiner	The Jambar	Tressel goes to the Hall			Kyle Brown, Producer/Assoc. Director, ESPN Event Production
IW9- Sports Features	Hastings College	2	Austin Penfield	The Collegian	Fast Long & Strong			Rick Metzroth, General Editor, ESPNFC.com
IW9- Sports Features	Keene State College	HM	Ed "Crae" Messer	The Equinox	Life After Sports			Rick Metzroth, General Editor, ESPNFC.com
IW9- Sports Features	Robert Morris University	3	Zach Laufer	The Eagle	Football Season Preview: Experience brings new-found confidenc			Rick Metzroth, General Editor, ESPNFC.com
IW9- Sports Features	Virginia Wesleyan College	HM	Sarah Antozzi	Marlin Chronicle	Runner, Scholar, Marlin			Rick Metzroth, General Editor, ESPNFC.com
IW9- Sports Features	Youngstown State University	1	Steve Wilaj	The Jambar	Rebuilding YSU Baseball			Rick Metzroth, General Editor, ESPNFC.com
MAG Overall Excellence 1 category	Buena Vista University	3	Andrea Frantz	Immersing Magazine		When looking at a magazine, a great magazine, there are certain criteria that one should look for. Obviously, interesting content is necessary. But a great magazine needs more than that. A great magazine needs collaboration. The writing, images, design, layout, and the overall style should all come together to create a certain experience for the reader. That is what a magazine with overall excellence needs. That is SCAN Magazine.		Vincent Schultz, Prod Asst., Highlights for Children
MAG Overall Excellence 1 category	North Carolina State University	2	Martha Collins	Windhover		When looking at a magazine, a great magazine, there are certain criteria that one should look for. Obviously, interesting content is necessary. But a great magazine needs more than that. A great magazine needs collaboration. The writing, images, design, layout, and the overall style should all come together to create a certain experience for the reader. That is what a magazine with overall excellence needs. That is SCAN Magazine.		Vincent Schultz, Prod Asst., Highlights for Children
MAG Overall Excellence 1 category	SCAD Atlanta	1	Jessica Clary	SCAN Magazine		When looking at a magazine, a great magazine, there are certain criteria that one should look for. Obviously, interesting content is necessary. But a great magazine needs more than that. A great magazine needs collaboration. The writing, images, design, layout, and the overall style should all come together to create a certain experience for the reader. That is what a magazine with overall excellence needs. That is SCAN Magazine.		Vincent Schultz, Prod Asst., Highlights for Children
NP2 - Front page Design	Keene State College	2	Devin Roberts	The Equinox	12/10/2015			Brian Cetina, Art Director/Owner, CLT+, Charlotte NC
NP2 - Front page Design	Keene State College	3	Skyler Frazer	The Equinox	2-Apr-15			Brian Cetina, Art Director/Owner, CLT+, Charlotte NC
NP2 - Front page Design	Slippery Rock University	1	Karleigh Santry	The Rocket	Basketball Special Section			Brian Cetina, Art Director/Owner, CLT+, Charlotte NC
NP3 - Editorial Page Design	Keene State College	1	Sabrina Lapointe	The Equinox	10/1/2015			Brian Cetina, Art Director/Owner, CLT+, Charlotte NC
NP3 - Editorial Page Design	Slippery Rock University	2	Janelle Wilson	The Rocket	8/28/2015			Brian Cetina, Art Director/Owner, CLT+, Charlotte NC
NP3 - Editorial Page Design	Slippery Rock University	3	Kevin Squires	The Rocket	3/20/2015			Brian Cetina, Art Director/Owner, CLT+, Charlotte NC
NP4 - Sports Page Design	Eastern Illinois University	HM	Jason Howell	The Daily Eastern News	Fore!			Adam Rogers, Sr. Production Editor, The Villages Daily Sun
NP4 - Sports Page Design	Slippery Rock University	1	Karleigh Santry	The Rocket	Basketball Special Section	Sports preview sections offer a great opportunity to showcase creativity. From concept to quality and execution, the force is strong with this one.		Adam Rogers, Sr. Production Editor, The Villages Daily Sun
NP6 - Feature Page Design	Hastings College	HM	Jacilyn Bruns, Same Bennett & Brianna Turek	The Collegian	Entry # 1			Brian Cetina, Art Director/Owner, CLT+, Charlotte NC
NP6 - Feature Page Design	Keene State College	3	Julio DeSesto	The Equinox	17-Dec-15			Brian Cetina, Art Director/Owner, CLT+, Charlotte NC
NP6 - Feature Page Design	Slippery Rock University	1	Karleigh Santry	The Rocket	Basketball Special Section			Brian Cetina, Art Director/Owner, CLT+, Charlotte NC
NP6 - Feature Page Design	Slippery Rock University	2	Karleigh Santry and Alex Mowrey	The Rocket	Orientation Issue			Brian Cetina, Art Director/Owner, CLT+, Charlotte NC
NP7 - Photo Essay	Eastern Illinois University	1	Kevin Hall	The Daily Eastern News	3/9/2015	The tonal contrast in the photos is appealing and directs the viewers' eye. The details, specifically in the muscles of the students, made these really strong images.		Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA
NP7 - Photo Essay	Eastern Illinois University	3	Jason Howell	The Daily Eastern News	9/11/2015	These photos are a great example of photojournalism, and look like each tells a story. Good use of depth of field in the second image		Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA
NP7 - Photo Essay	Keene State College	HM	Jake Coughlin	The Equinox	3/5/2015			Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA
NP7 - Photo Essay	Slippery Rock University	2	Karleigh Santry and Haley Barnes	The Rocket	Basketball Special Section	This is extremely creative, and the way the photos are aligned draws the viewers' eye through out the whole photo. Each photo looks like it'd be a strong photo on its own, and putting them together made it a great piece.		Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA
NP7 - Photo Essay	Slippery Rock University	HM	Rebecca Dietrich	The Rocket	The Road to Home			Autumn Granza, Staff Writer, The Times-Tribune, Scranton, PA
NP+ - Newspaper Overall Excellence (more often than weekly	Eastern Illinois University	1	Lola Burnham	The Daily Eastern News				Jessica Shirey, Editor, GANT News, CNN News Affiliate
NP+ - Newspaper Overall Excellence (more often than weekly	North Carolina State University	2	Martha Collins	Technician				Jessica Shirey, Editor, GANT News, CNN News Affiliate
NP+ - Newspaper Overall Excellence (more often than weekly	Youngstown State University	3	Justin Wier	The Jambar				Jessica Shirey, Editor, GANT News, CNN News Affiliate

2016 SCJ Contest RESULTS									
NPb - Newspaper Overall Excellence Weekly and less often	Hastings College	HM		The Collegian		Lead stories aren't thrilling. Colored headlines are tacky. No breakouts / entry points with stories is a major limitation. Shaded backgrounds and double lines make design messy inside, and doesn't mediate problem of bumping heads. Consider horizontal layouts to fit two stories on a page, or use photos and/or extreme differences in headline sizes to separate. News stories are reactionary (X announced, X happened). Look for deeper explanations of issues affecting students. Tell stories from perspective of people affected, not officials. Good job with strong opinion on local issues. Creative artwork on Christmas cover, but overall effect is messy and distracting. It's difficult for a reader to know where to focus his or her eye on the page. Saying "irreplaceable" in a news headline is injecting opinion / editorializing, even if it's a sensitive story (re: death) Good effort on pine tree farm design. Always keep the reader in mind -- how difficult is it to read text in the tree shape (with a faded photo behind). When you watermark a photo, ask yourself what purpose you serve by obscuring it from readers. I might actually encourage you to be bolder in this case -- why not show off your best local photo, rather than fading it? Consider making headlines active rather than passive voice. Also look for stronger verbs and better hierarchy in font sizes. Nice job overall on center spread features. Good job keeping stories hyper-local.		Sherman Smith, Managing Editor, The Topeka Capital Journal	
NPb - Newspaper Overall Excellence Weekly and less often	Keene State College	3		The Equinox		Impressive photo work for Paris attack cover story, but I suspect that tight small reverse type would be extremely difficult to read. Good job finding local angles into stories. The Opinion page treatment, however, is well-done -- simple, clean, effective white space gives it a powerful presentation. Excellent photography: Tobacco use, transgender inmates, eating emotions, crawling for a cause, count sheep. These are all illustrations, however. I'd like to see more live/real/action shot for news stories, which takes a lot of planning and communication between reporters and photographers. Frames around inside stories add clutter to design. Effective design -- strong headline hierarchy, photo placement, etc. -- would make them unnecessary. Opinions are too focused on national/cultural topics. No thoughts on local stories? Although I question the value of the makeup review" to your readers, the page is creative and well designed. Gym clothes is a better story and also shows good presentation skills. Great photo/design combo on lip sync battle (though I still would question difficulty of reading reverse type). Mostly good features, but few are localized, and there's little hard news overall. Good job finding breakouts / entry points to pair with stories. Headline treatment (color et al.) on Trump/Davis cover is tacky. Mostly poor job of headline hierarchy, which guides a reader's eye from story to story. As it is, it's difficult to tell where to look at any given page. Careful with fairness in political coverage -- I count two stories and a column on Trump, but only one article on Davis.		Sherman Smith, Managing Editor, The Topeka Capital Journal	
NPb - Newspaper Overall Excellence Weekly and less often	Slippery Rock University	1		The Rocket		Good, local issue stories with strong lead art and effective (if wordy) headlines. I like that you have a crime blotter, but it seems like it wastes a lot of space in this configuration. Using a QR code to direct readers to a video is an interesting choice. It's a good idea to refer to a video online, but this is the easiest way to get readers to the video? When was the last time you used a QR code (for anything)? Instead of providing a generic link to your website, consider offering a shortened URL that takes readers specifically to the video. Good full-page house ad (you are/could be here). Impressive photography throughout, especially in sports. Avoid bumping heads inside. Good headline hierarchy for the most part, but there are a couple of pages with little distinction among headline sizes/weights. Good initiative with graphic for safest towns. From safety to library promises to Uber and more, this staff stands apart in conceiving and developing local stories that impact your readers. Few college papers go beyond reacting to news (event coverage, announcements, etc.), and you should be proud of your efforts. Informing people, above all else, is the No. 1 goal.		Sherman Smith, Managing Editor, The Topeka Capital Journal	
NPb - Newspaper Overall Excellence Weekly and less often	Virginia Wesleyan College	2		The Marlin Chronicle		Mostly good headline hierarchy guides reader's eye through front pages. Consider old adage about always having a headline (can be subhead) directly above the start of the story. For example, placement from top to bottom: Lead headline, photo, caption, subhead, story. No breakouts / entry points with stories is a major limitation. Impressive graphic on nuclear deal, though I question the value for your readers. Why not put this talent to use on an important hyperlocal story? Ditto for "spooky cash." Beeswax design is a little messy. Photos are good, but white space here is awkward, and the drawings are a little too cartoonish. I like the alternative storytelling approach to highlight students abroad. Nice to see inclusion of crime log. Creative, interesting feature ideas (gender roles, local beaches, etc.). Good job of localizing stories (marijuana policy, Paris attacks, etc.). Good presentation for "I wear pink" photo spread. Remember that your headline size tells readers the importance of a story. Is "She's actually not a slut" the most important piece of journalism you produced all year? Probably not. That headline is way too big. Also, it will certainly get some attention, but a headline is supposed to tell readers what the article is about. On Page 2 of Dec. 3 issue, the current events wrapped inside a story is awkward design. It's best to avoid these L-shaped wraps. Good spacing/layout on Paris jump page. Look for more opportunities to dive deeper into hard news issues affecting students.		Sherman Smith, Managing Editor, The Topeka Capital Journal	
OL1-Online News Website OE	Buena Vista University	2		The Tack ONLINE	http://www.bvtack.com/	This online news site uses a lot of interesting features. The ticker is a cool element that can up clicks to headlined or featured articles. The weather widget may be a small feature, but it's one that is appreciated by users. The site is clean, easy to navigate, and the branding elements for The Tack are clear and consistent.		Mandy Pennington, Director of Internet Marketing, Net Driven, Scranton, PA	
OL1-Online News Website OE	Robert Morris University	3		RMU Sentry Media	http://www.rmusentrymedia.com/category/arts_entertainment/	The homepage is well designed and gives attention to each section. The integration of multimedia in the form of video is also interesting. The layout is nice and minimalist, though there is quite a bit of extra whitespace in the subpages. Overall a very professional and clean news site.		Mandy Pennington, Director of Internet Marketing, Net Driven, Scranton, PA	
OL1-Online News Website OE	SCAD Atlanta	1		The Connector	http://www.scadconnector.com/	The visual elements here are incredibly strong, making the site easy to use. Sections are clearly identified and the imagery is well-formatted to ensure that the headline. The reaction feature on the post level is interesting and can be supportive of content creation in the future. Ads and social elements are positioned well to ensure visibility but they don't clutter or detract away from the news content. The article carousel in the top navigation is an interesting and creative feature. Branding is very contemporary.		Mandy Pennington, Director of Internet Marketing, Net Driven, Scranton, PA	
OL2-Companion Newspaper Website OE	Keene State College	1		The Equinox	www.ksecequinox.com	Overall this was the strongest website. Good story selection. I just looked at online, didn't look at the site on mobile. I could knock off points because a the school used "Sweet 16" -- that's only DI M/W basketball. The NCAA trademarked it!		Craig Thomas, Coordinating Producer, Turner Sports Digital	
OL2-Companion Newspaper Website OE	Marywood University	2		The Wood Word	www.thewoodword.org			Craig Thomas, Coordinating Producer, Turner Sports Digital	
OL2-Companion Newspaper Website OE	Slippery Rock University	3		The Rocket Online	http://www.theonlinerocket.com/			Craig Thomas, Coordinating Producer, Turner Sports Digital	
OL3 and OL5 (combined) - Internet radio and broadcast OE	Hastings College	2	Allen Hamil		My NAIA Tournament	Excellent coverage of the women's college tourney. Site has broad appeal, more than just game recaps (also included features, information). Navigation was good and good reverse chronological order of stories, updates.		Adam Earnhardt, Chair Department of Communication, YSU & Social Media Columnist	

2016 SCJ Contest RESULTS								
OL3 and OL5 (combined) - Internet radio and broadcast OE	Robert Morris University	HM	Carrie Moniot	The Eagle		Great layout and easy to navigate. Comprehensive list of shows, times, promotions Visually appealing.	Adam Earnhardt, Chair Department of Communication, YSU & Social Media Columnist	
OL3 and OL5 (combined) - Internet radio and broadcast OE	SCAD	1	Jessica Clary	RMU Sentry Media			Adam Earnhardt, Chair Department of Communication, YSU & Social Media Columnist	
RD4- Radio Sports Package	Buena Vista University	1	Tanner Hoops	KBVU	Buena Vista Women's BasketballHighlights vs St. Thomas Nov. 16	Tanner Hoops made a college women's basketball game sound like game 7 of the NBA Finals. His play calling is superb and his catch phrase "got it" after a big basket is great. Tanner may want to do some touchups on his audio mixing when sending out these highlights in the future – at times the music track overpowers his highlights. Overall – well done. I expect to hear him calling in the big leagues.	Chelsea Pflugh, Producer, Monumental Sports & Entertainment, Washington DC	
RD4- Radio Sports Package	Buena Vista University	3	Tanner Hoops	KBVU	Head Wrestling Coach Jeff Breese interview	This is a solid, informative interview. Tanner has very focused questions for the coach who seems very at ease speaking with him, which makes for a good conversation.	Chelsea Pflugh, Producer, Monumental Sports & Entertainment, Washington DC	
RD4- Radio Sports Package	Hastings College	2	Allen Hamil	HC Media	Men's Soccer to Replay Match	Allen did a good job writing this story – the game was rescheduled due to a rule infraction. He used a quote from a source and played the SOT early so the listener wasn't left guessing why the game was postponed. Good writing on a sensitive subject.	Chelsea Pflugh, Producer, Monumental Sports & Entertainment, Washington DC	
TV1- Television News Show Overall Excellence	Evangel University	1	Cameron Pace	ECTV	Evangel University Newswatch Today	Positives: This looked like a professional newscast from start to finish. Good use of venues and video. Nice flow. Loved anchor interaction after stories. I would call these kids in for an interview. Critiques: Need better, punchier tease writing with great video to keep me watching. Think of switching anchor reads as a transition between different stories. Live interview was long with no visual appeal. I would have led with yesterday's crazy weather with good video then heard today's calm forecast. Stylistic qualms: Consider videos in headlines and teases. Drop the "features" title; it's an extreme disservice to the student. Colleges are the only places you see this distinction and it tells me that she's incapable of doing news and he's incapable of doing features. In the professional world, anchors/reporters need to be ready to do both. Also, these newscasts will ultimately be what employers see and judge the talent on... how many big market guys have beards?	Being that the purpose of college is to become employed in the professional industry, I judged entries based on concept and how well the newscast emulates a professional top-market newscast. The two big questions I asked myself while watching these newscasts: Would I hire these students based on this newscast? As a viewer, would I watch until the end? For production, I looked at teases, use of elements (video, gfx, venues, etc.), and moving the newscast along. For on air talent, I looked at presentation, anchor interaction and the ability to keep the newscast interesting. A perfect newscast for me is visually engaging video with a clear script that keeps my eyes and ears interested, catchy teases that make me want to continue watching through the parts of the newscast that don't interest me, and charismatic anchors that make me feel like I'm part of the conversation. I have been a part of interviews for anchors and producers, and I've interviewed at top local stations in Boston, Cleveland and New York and Fox News. EPs are looking for producers who can employ good video and story telling and know what makes a good lead story. News Directors are looking for anchors/reporters who can present hard-hitting copy, have fun with a fun story, and interact with co-anchors/reporters. Feel free to contact me at jiggly@gmail.com with any questions or connect with me on LinkedIn.	Joseph Giesy, Producer WJW Fox 8
TV1- Television News Show Overall Excellence	Robert Morris University	2	Carrie Moinot	RMU-TV	RMU-TV	Very professional newscast. The factor that ultimately kept this piece out of first place was a lack of video in the A-Block. Broadcast news is a visual medium and this newscast neglected that. Positives: The anchors seemed intelligent and the writing seemed trustworthy. Good anchor interaction after the stories and while tossing to other talent. Good teases. Right choice to lead with Paris and continue coming back to it. Good use of venues. Stylistic qualms: Headlines need better video and need to be catchier. If you're going to only have one headline, just drop them in favor of a cold open. Need a first weather. Professional newscasts are all about leading with weather wherever possible and you really need a good reason not to have it in the first block. Zebra story would have been a better kicker with the flow of the rest of the newscast. Don't announce intentions, just transition naturally and do it. Also, segues like "In other news today..." could have been employed in some areas.	Being that the purpose of college is to become employed in the professional industry, I judged entries based on concept and how well the newscast emulates a professional top-market newscast. The two big questions I asked myself while watching these newscasts: Would I hire these students based on this newscast? As a viewer, would I watch until the end? For production, I looked at teases, use of elements (video, gfx, venues, etc.), and moving the newscast along. For on air talent, I looked at presentation, anchor interaction and the ability to keep the newscast interesting. A perfect newscast for me is visually engaging video with a clear script that keeps my eyes and ears interested, catchy teases that make me want to continue watching through the parts of the newscast that don't interest me, and charismatic anchors that make me feel like I'm part of the conversation. I have been a part of interviews for anchors and producers, and I've interviewed at top local stations in Boston, Cleveland and New York and Fox News. EPs are looking for producers who can employ good video and story telling and know what makes a good lead story. News Directors are looking for anchors/reporters who can present hard-hitting copy, have fun with a fun story, and interact with co-anchors/reporters. Feel free to contact me at jiggly@gmail.com with any questions or connect with me on LinkedIn.	Joseph Giesy, Producer WJW Fox 8
TV1- Television News Show Overall Excellence						I liked the content of the newscasts and how they flowed. One of the better newscasts to employ video with storytelling and keep everything moving. Positives: Anchor very friendly and personable while presenting the stories. I like the opening in the second newscast (quick and to the point). Good use of chyrons and great closing! Also, good transitions and good stacking of shows. Critiques: Revamp headlines. I want video and I want teases to what I'll be seeing and why I want to see it. Employ fullscreen graphics for information like dates/times/locations. The first logo that covered anchor's face was not good, but looked like it was fixed by end of semester! Stylistic qualms: There needs to be a shift between stories. Either turn to another camera or have anchor pause and look down at scripts as though she's looking at what's next. Think more about lead story. Starting with the blood moon wasn't bad because it's what everyone was talking about, but if you tease it in headlines saying "Blood moon rising... We answer all your questions about what turned the moon red and when you can see another super blood moon", people would likely watch until the end to get those answers.	Being that the purpose of college is to become employed in the professional industry, I judged entries based on concept and how well the newscast emulates a professional top-market newscast. The two big questions I asked myself while watching these newscasts: Would I hire these students based on this newscast? As a viewer, would I watch until the end? For production, I looked at teases, use of elements (video, gfx, venues, etc.), and moving the newscast along. For on air talent, I looked at presentation, anchor interaction and the ability to keep the newscast interesting. A perfect newscast for me is visually engaging video with a clear script that keeps my eyes and ears interested, catchy teases that make me want to continue watching through the parts of the newscast that don't interest me, and charismatic anchors that make me feel like I'm part of the conversation. I have been a part of interviews for anchors and producers, and I've interviewed at top local stations in Boston, Cleveland and New York and Fox News. EPs are looking for producers who can employ good video and story telling and know what makes a good lead story. News Directors are looking for anchors/reporters who can present hard-hitting copy, have fun with a fun story, and interact with co-anchors/reporters. Feel free to contact me at jiggly@gmail.com with any questions or connect with me on LinkedIn.	Joseph Giesy, Producer WJW Fox 8
TV1- Television News Show Overall Excellence						A lot of similar positives and critiques as newscast. Biggest concern here is a serious lack of video in the A-Block. While the anchors seemed like they knew what they were talking about, broadcast news is a visual medium. Good interaction and talk back after the highlights!	Being that the purpose of college is to become employed in the professional industry, I judged entries based on concept and how well the newscast emulates a professional top-market newscast. The two big questions I asked myself while watching these newscasts: Would I hire these students based on this newscast? As a viewer, would I watch until the end? For production, I looked at teases, use of elements (video, gfx, venues, etc.), and moving the newscast along. For on air talent, I looked at presentation, anchor interaction and the ability to keep the newscast interesting. A perfect newscast for me is visually engaging video with a clear script that keeps my eyes and ears interested, catchy teases that make me want to continue watching through the parts of the newscast that don't interest me, and charismatic anchors that make me feel like I'm part of the conversation. I have been a part of interviews for anchors and producers, and I've interviewed at top local stations in Boston, Cleveland and New York and Fox News. EPs are looking for producers who can employ good video and story telling and know what makes a good lead story. News Directors are looking for anchors/reporters who can present hard-hitting copy, have fun with a fun story, and interact with co-anchors/reporters. Feel free to contact me at jiggly@gmail.com with any questions or connect with me on LinkedIn.	Joseph Giesy, Producer WJW Fox 8
TV2- Television News Package	Hastings College	2	McKenzie Wedel	HC Media	Athletes Score in the Hearts of True Olympians		Drew Wilder, News Anchor/Reporter, WWBT TV, NBC 12, Richmond VA	
TV2- Television News Package	Marywood University	2	Anne Zukowski & Jess Bonacci	Veterans Day			Drew Wilder, News Anchor/Reporter, WWBT TV, NBC 12, Richmond VA	
TV2- Television News Package	Robert Morris University	1	Hannah Smith & Matthew Merino	RMU-TV	RMU Officials Name 8th President		Drew Wilder, News Anchor/Reporter, WWBT TV, NBC 12, Richmond VA	
TV3- Television Feature Package	Buena Vista University	2	Chelsey Goetz	UCN	Small Town eats and Yummy treats: Episode 1 Main St. Pub and Grill		Drew Wilder, News Anchor/Reporter, WWBT TV, NBC 12, Richmond VA	
TV3- Television Feature Package	Elizabethtown College	1	Irene Snyder	ECTV	Dogs on Campus		Drew Wilder, News Anchor/Reporter, WWBT TV, NBC 12, Richmond VA	
TV3- Television Feature Package	Hastings College	HM	McKenzie Wedel	HC Media	A Blessing on Wheels		Drew Wilder, News Anchor/Reporter, WWBT TV, NBC 12, Richmond VA	
TV3- Television Feature Package	Robert Morris University	3	Hannah Smith	RMU-TV	Mile in Her Shoes		Drew Wilder, News Anchor/Reporter, WWBT TV, NBC 12, Richmond VA	
TV4- Television Sports Package	Buena Vista University	3	Zachary Schmidt, Chris Haberman and Tanner Hoops	UCN	BUV Football vs. Loras College on October 10, 2015	The play-by-play and color commentary is great on these highlights. The broadcast team peppers in stats and facts pretty effortlessly between play calling. Well done, exciting to listen to.	Chelsea Pflugh, Producer, Monumental Sports & Entertainment, Washington DC	
TV4- Television Sports Package	Hastings College	1	Austin Penfield	HC Media	Broncos lead GPAC in Blocks, Blockers per game Heading into Conference Tourney	Austin does a great profile on the team and their star player. The video is well-rounded: has great writing, broll and a nicely-lit sit-down interview with their subject. The script expertly weaves stats and story. Nice job, Austin. Pro tip: invest in a tripod for those baseline shots on the court, or a shoulder mount. Steady highlights are much easier on the eyes	Chelsea Pflugh, Producer, Monumental Sports & Entertainment, Washington DC	

2016 SCJ Contest RESULTS							
TV4- Television Sports Package	Southeastern Louisiana University	2	Maci Hill		Baseball Isn't Everything	Maci does a great job telling the story of a freshman baseball player dealing with cancer in his immediately family. Maci gets all the right soundbites and has some really nice broll to support the story.	Chelsea Pflugh, Producer, Monumental Sports & Entertainment, Washington DC
YB1 - Yearbook Overall Excellence	Evangel University	1		Excalibur		Yearbook is cohesive and flows well. I really got a strong sense of campus life. Good consistent design. The yearbook staff covered students and campus life really well. The effort is commendable. Great photos, detailed profiles and features by staff writers.	Mark Peyko, Publisher/Editor at Metro Monthly
YB1 - Yearbook Overall Excellence	North Carolina State University	2		Agromeck		In some ways, this yearbook was the most ambitious of the ones reviewed. The staff's effort was excellent - dedicated and professional. The photos (in their composition and print quality) were excellent. The staff spotlighted noteworthy students and programs very well. Articles were well written and interesting. As a document of the time, the yearbook represents the college well. The printing job is outstanding. Beautiful photos and reproduction.	Mark Peyko, Publisher/Editor at Metro Monthly
YB1 - Yearbook Overall Excellence	Tennessee Tech	3		Eagle		The Eagle was good at capturing the campus and moments - and that's exactly what a yearbook needs to do. I would recommend focusing on color balancing and reproduction. I would make the student graduation photos larger. I would also remind graduates that their portrait should be something that they would want in 10 years.	Mark Peyko, Publisher/Editor at Metro Monthly
YB2 - Coverage of the Year	Evangel University	1		Excalibur			Mark Peyko, Publisher/Editor at Metro Monthly
YB2 - Coverage of the Year	North Carolina State University	2		Agromeck			Mark Peyko, Publisher/Editor at Metro Monthly
YB2 - Coverage of the Year	Tennessee Tech	3		Eagle			Mark Peyko, Publisher/Editor at Metro Monthly
YB3 - Concept of Book	Evangel University	1		Excalibur			Mark Peyko, Publisher/Editor at Metro Monthly
YB3 - Concept of Book	North Carolina State University	2		Agromeck			Mark Peyko, Publisher/Editor at Metro Monthly
YB3 - Concept of Book	Tennessee Tech	3		Eagle			Mark Peyko, Publisher/Editor at Metro Monthly
YB4- Reporting in Words	Evangel University	1		Excalibur			Mark Peyko, Publisher/Editor at Metro Monthly
YB4- Reporting in Words	North Carolina State University	2		Agromeck			Mark Peyko, Publisher/Editor at Metro Monthly
YB4- Reporting in Words	Tennessee Tech	3		Eagle			Mark Peyko, Publisher/Editor at Metro Monthly
YB5- Photography	Evangel University	2		Excalibur			Mark Peyko, Publisher/Editor at Metro Monthly
YB5- Photography	North Carolina State University	1		Agromeck			Mark Peyko, Publisher/Editor at Metro Monthly
YB5- Photography	Tennessee Tech	3		Eagle			Mark Peyko, Publisher/Editor at Metro Monthly
YB6 - Design	Evangel University	1		Excalibur			Mark Peyko, Publisher/Editor at Metro Monthly
YB6 - Design	North Carolina State University	2		Agromeck			Mark Peyko, Publisher/Editor at Metro Monthly
YB6 - Design	Tennessee Tech	3		Eagle			Mark Peyko, Publisher/Editor at Metro Monthly